

Communicate broadly. Connect directly. Engage fully.

CAREWIRE OVERVIEW

CareWire's mobile communication solution drives healthcare consumer engagement and improves outcomes.

Our text-first approach takes advantage of the immediacy and simplicity of text messaging, helping healthcare organizations reach a broad audience — regardless of socioeconomic status or age. We maximize the usefulness of texts, embedding hyperlinks in the messages to serve as a gateway to portals, self-service registration or payment sites, and CareWire proprietary HIPAA-compliant web applications that support the secure exchange of protected health information. Simply put, the CareWire platform makes it easy for consumers to stay on track managing their healthcare needs.

For healthcare organizations, CareWire's tools provide the ability to monitor all messaging, observe and react to responses in real time, manage flow and send messages on-demand — all in support of day-to-day workflow.

But we're not a one-size-fits all solution. We work with organizations to develop engagement programs that drive their success, adapting the platform to deliver on their objectives.



INNOVATIVE SOLUTIONS TO COMMON CHALLENGES

The CareWire Solution helps healthcare organizations with:

- ✓ **Improved Reach.** A vast majority of US adults own a cell phone and text.
- ✓ **Engaged Consumers.** Maximize a proven channel to drive behavior change.
- ✓ **Savings.** Spend less time and money chasing consumers.

The CareWire solution gives health care consumers:

- ✓ **Simplicity and Convenience.** There's nothing to download and configure. Communication is accessible to anyone with a cell phone and the ability to text.
- ✓ **Timeliness.** CareWire delivers the right information at the right time.
- ✓ **Lasting Resource.** Content is always available for reference.



Who We Serve

CareWire's platform is flexible and can evolve as needs change – from the simplest engagement requirement to the most complex.



HOSPITALS AND HEALTH SYSTEMS

Big health organizations are looking to interact with more patients more frequently to more fully engage them in their care. And they need to do more with less. CareWire makes it possible to connect with patients easily and reliably, efficiently and effectively.



AMBULATORY SURGERY CENTERS

In the ambulatory surgery environment, the preparation required by the patient and the amount of information that must be communicated in a short time can be overwhelming for both patients and staff. We make it simple to deliver instructions and reminders to patients at the right time — before and after their procedures.



HEALTH INSURANCE COMPANIES

For health insurers, timely and relevant member communication and interactions are essential – from service offering education to chronic condition management. The CareWire platform allows for a highly customized communication program, built to meet the needs of health insurers and their members.



OTHER HEALTHCARE PROVIDERS

CareWire meets the needs of all types of healthcare providers — from medical device companies to Accountable Care Organizations (ACOs) to urgent care and physical therapy providers. If your healthcare organization wants to improve communication and engagement, we can help.

Where CareWire can make a difference.



CareWire®

Contact us to find out how we can help your organization connect and engage with your patient and consumer populations more effectively.

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