

Ken Saitow – President & CEO

Ken Saitow has over two decades of experience providing performance improvement solutions for leading healthcare organizations across the country. He has also held operational and strategic leadership positions for a number of premier healthcare consulting firms. Ken has a track record of successfully bringing new solutions and services to market. Most recently, Ken was a Managing Director in Huron Consulting Group's Healthcare Practice. Prior to that, he was an owner of Stockamp & Associates Inc. and a partner within the Global Health Services Practice at Accenture. Ken holds a BS in Computer Science from the University of Georgia.

David Nichols – Founder & Chief Operating Officer

David Nichols has been bringing inventive yet practical solutions to complex business problems for decades, especially in quickly changing markets such as healthcare. As the founder and chief operating officer, he is responsible for overall customer success. A former UnitedHealth Group executive, David led the development of an innovative new business, UnitedHealth at Home, from ideation to commercial launch and operation. Prior to UnitedHealth Group, David held senior roles in corporate development, Internet solutions consulting, and sales force development. David holds a BA in Liberal Arts from DePauw University and an MBA from Northwestern University's Kellogg School of Business.